



PRESENTS

The logo for Miss Universe Canada features a large, stylized letter "C" on the left, which is filled with a golden crown. To the right of the "C", the words "MISS UNIVERSE" and "CANADA" are stacked in a large, white, sans-serif font. A registered trademark symbol (®) is located to the right of the word "CANADA".

MISS UNIVERSE CANADA[®]

2018 OPENING GALA & AFTER PARTY

SPONSORSHIP OPPORTUNITIES

OPENING GALA: SATURDAY, AUGUST 11TH
AFTER PARTY: SATURDAY, AUGUST 18TH



MISS UNIVERSE CANADA

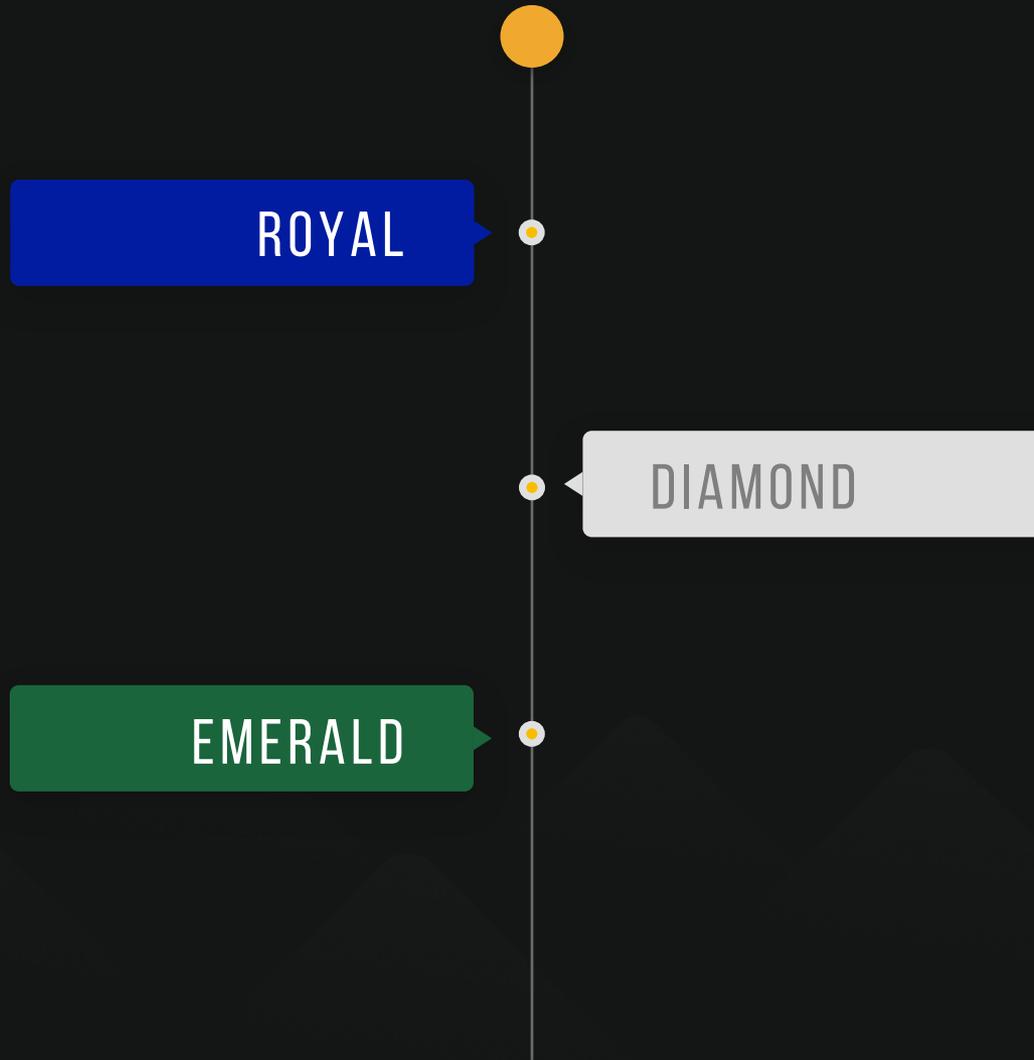
The Miss Universe Canada Organization Annually selects the Canadian Representative at the Miss Universe Pageant. 55 Ladies from across Canada will be in the City of Vaughan from August 11 to August 18 vying to represent Canada at Miss Universe 2018. The MUC 2018 Finale will be on Saturday, August 18 at the John Bassett Theatre inside the Metro Toronto Convention Centre.

BLU STELLA ENTERTAINMENT GROUP INC.

Blu Stella Entertainment Group Inc (Blu Stella Group) is a premier lifestyle company located in Downtown Toronto. Fabio Gesufatto, founder of Blu Stella Group and his team have over 20 years experience, creating amazing events in various cities throughout Canada. Blu Stella Group Events have been host to many celebrities, actors, athletes, local and international politicians and dignitaries. Be it a corporate event, community event, musical concert or sporting event, flawless execution and excellence have become the Blu Stella trademarks, creating an experience and ambience guests never forget.



SPONSORSHIP LEVELS

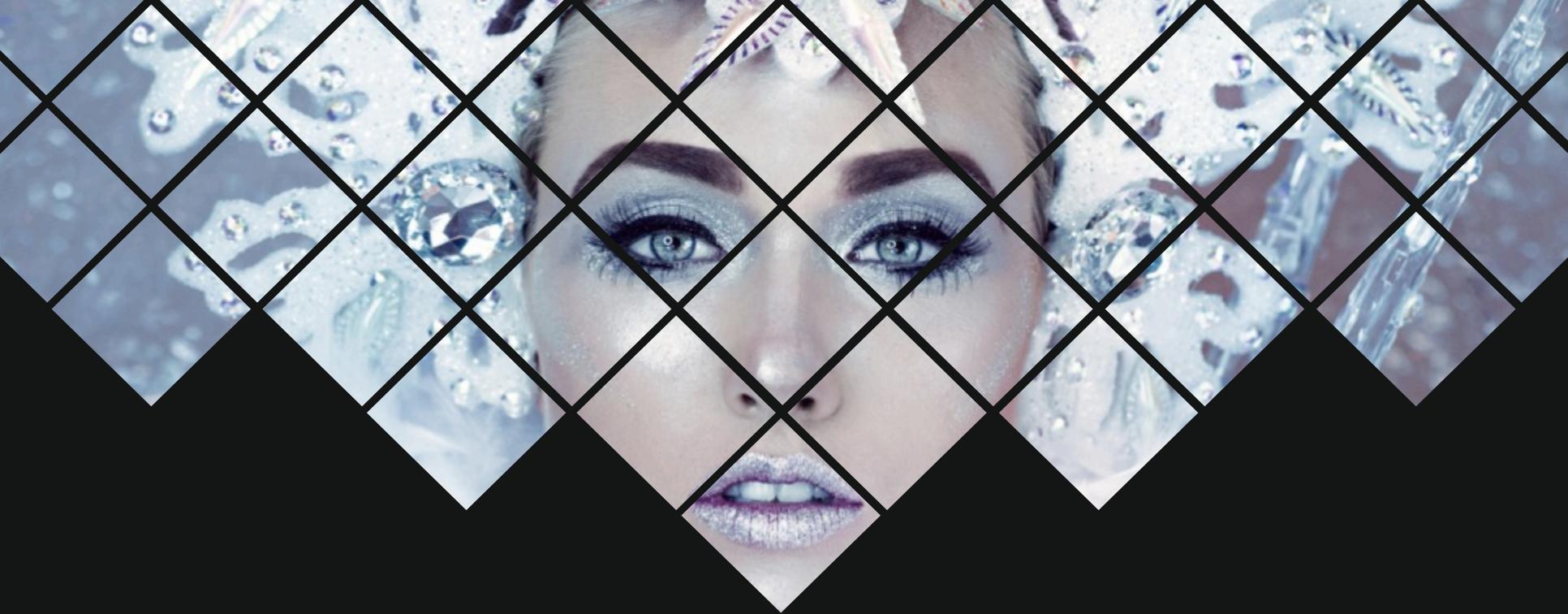




ROYAL SPONSORSHIP

\$10,000

- Exclusive Naming Rights to MUC 2018 VIP Room – Opening & After Party
- Red Carpet Exposure
- Photo Opportunities with Miss Universe Canada and celebrities
- Official National Sponsor of Miss Universe Canada 2018
- Invite all 55 Miss Universe Canada 2018 delegates to have a 45 minute appearance at your business for photo opportunity during the week of Miss Universe Canada Pageant OR have the option to be a Judge at the Miss Universe Canada 2018
- Logo on Miss Universe Canada 2018 poster and website
- Logo in the Miss Universe Canada official magazine, distributed Nationally to over 35,000 subscribers. Logo on all Corporate marketing assets (website, media wall and sponsor loop)
- Four (4) tickets to attend the MUC 2018 Preliminaries
- Four (4) tickets to attend the MUC 2018 Finals
- 4 tickets to VIP Room Access
- 4 Tickets to MUC Opening Dinner & VIP Booth (10 People) including 2 bottles service and food - Opening Night Saturday, August 11, 2018
- VIP Booth (10 People) including 2 bottles service and food - After Party Saturday, August 18, 2018
- Inclusion in all media releases (quote)



DIAMOND SPONSORSHIP

\$5,000

- MUC 2018 VIP Room – Opening & After Party
- Red Carpet Exposure
- Photo Opportunities with Miss Universe Canada and celebrities
- Logo on Miss Universe Canada 2018 poster and website
- Logo on all Corporate marketing assets (website, media wall and sponsor loop)
- 2 Tickets to VIP Room Access
- 2 tickets to MUC Opening Night Dinner & VIP Booth (10 People) including 2 bottles service and food - Opening Night Saturday, August 11, 2018
- VIP Booth (10 People) including 2 bottles service and food - After Party Saturday, August 18, 2018

EMERALD SPONSORSHIP

\$2,500

- 2 tickets to MUC Opening Dinner - Saturday, August 11, 2018
- 2 tickets to VIP Room - Opening Night - Saturday, August 11, 2018
- VIP Booth (10 People) including 2 bottles service and food - After Party Saturday, August 18, 2018
- Logo on all marketing assets (Including website and sponsor loop)



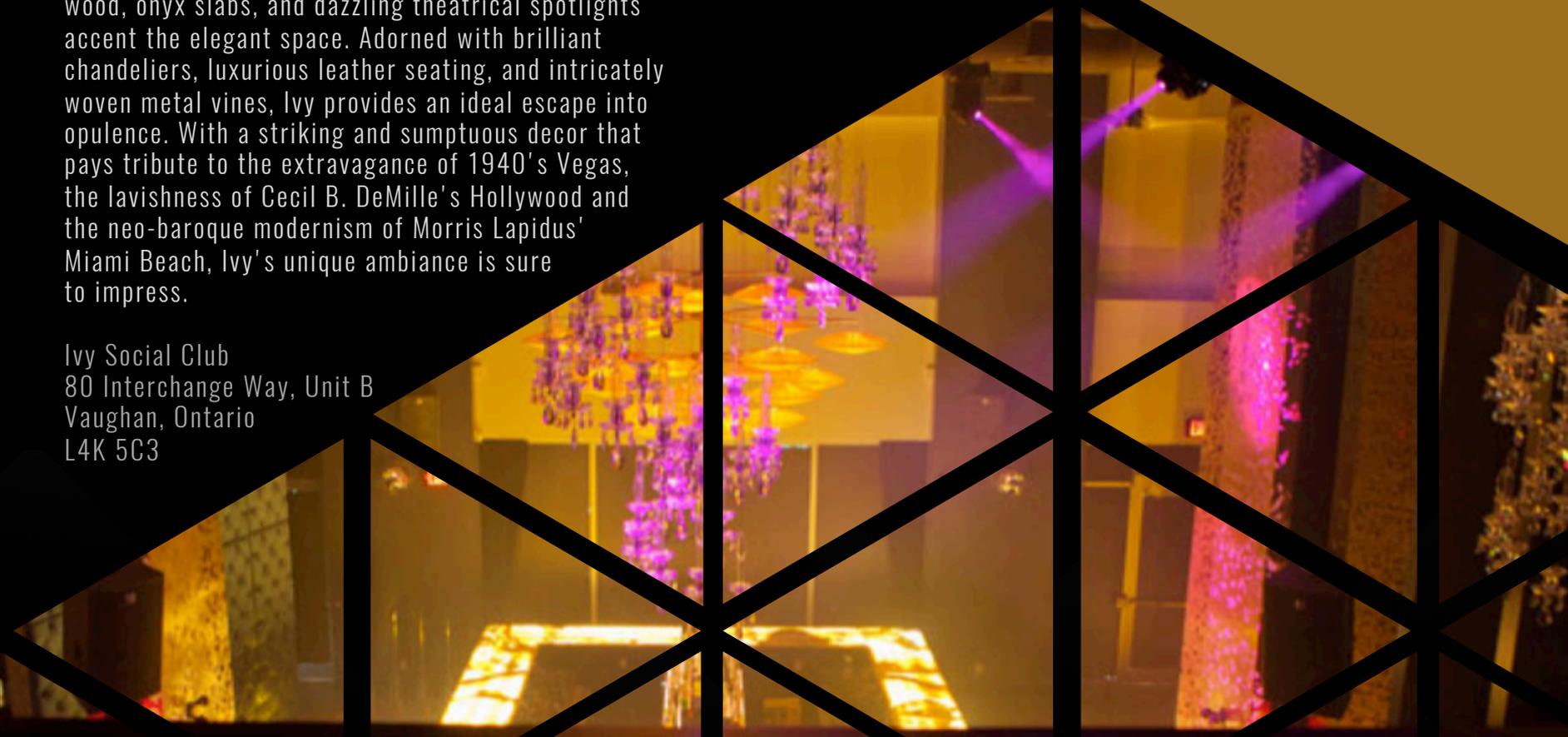
THE VENUE



IVY SOCIAL CLUB

IVY SOCIAL CLUB is Vaughan's premiere destination for social life and special events. Detailed lines, rich wood, onyx slabs, and dazzling theatrical spotlights accent the elegant space. Adorned with brilliant chandeliers, luxurious leather seating, and intricately woven metal vines, Ivy provides an ideal escape into opulence. With a striking and sumptuous decor that pays tribute to the extravagance of 1940's Vegas, the lavishness of Cecil B. DeMille's Hollywood and the neo-baroque modernism of Morris Lapidus' Miami Beach, Ivy's unique ambiance is sure to impress.

Ivy Social Club
80 Interchange Way, Unit B
Vaughan, Ontario
L4K 5C3



GIVING BACK

Over 4,000 Canadians per year die by suicide—an average of almost 11 suicides a day.¹ It affects people of all ages and backgrounds. On Friday October 26, 2018 Hats On For Awareness will be hosting its 10th annual Hatsquerade Gala, to raise funds to further the reach of mental health programs that enhance the lives of those living with and affected by mental illness and addictions.

www.hatsonforawareness.com



Blu Stella Entertainment Group Inc. is pleased to announce that a percentage of the net proceeds of both events will be donated to Hats On For Awareness.

¹ Statistics Canada (2017). Deaths and mortality rate, by selected grouped causes, age group and sex, Canada, 2014. CANSIM 102-0551.

CONTACT US



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Miss Universe Canada

